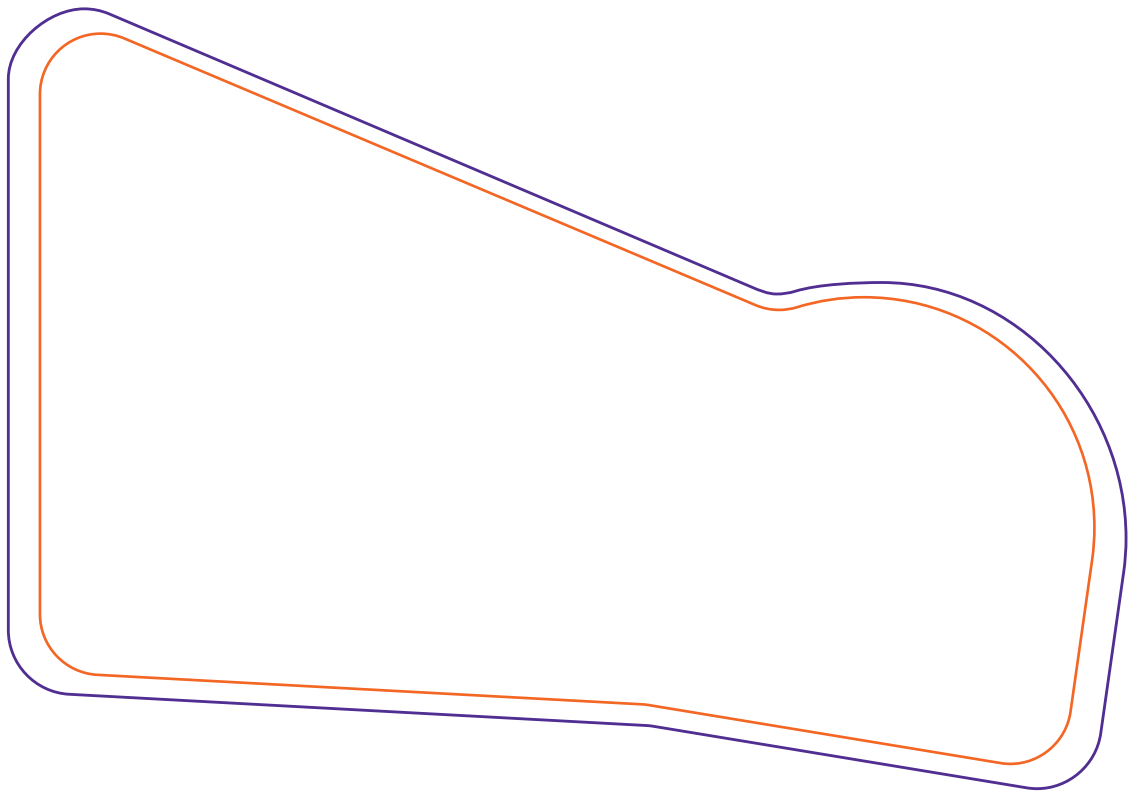Orange represents the cut line
(Make sure all text is within orange mark)
Purple represents the bleed